

Enhance Social Enterprise Programme

The Enhance Social Enterprise Programme offers 12 hours of fully funded business support to Social Enterprises in Somerset. Social enterprises include charities, community interest companies and community organisations. Themes of support include measuring social impact, digital marketing and financial sustainability. The support can be provided either on a tailored one to one basis or through group workshops.

Below are details of some of training events provided by our delivery partners.

DL4SE – Digital Leadership for Social Enterprises (5 sessions)

Cosmic

Two Somerset locations - July 2019

Cosmic, in partnership with Engage, will be running two Digital Leadership Programmes for Social Enterprises and invite people in **leadership/management roles in established social enterprises/charities to join up.**

Why Digital Leadership?

Digital innovations and their impact on businesses are around us every day. We recognise how quickly the advent of big data and analytics, cloud computing, social media, the internet and mobile can overturn conventional ways of doing business.

On Cosmic's Digital Leadership Programme, you will learn to:

- Anticipate digital disruption and learn to overcome it
- Master your digital vision and drive your organisation
- Change mind-sets, question your organisation's culture and develop digital attitudes and capabilities
- Manage digital innovation from a strategic perspective

You will also benefit from:

- Networking opportunities with fellow attendees
- Gain a wider understanding of digital leadership and reflect on your own practise.

Investing in digital skills is a must for every business at this time, but many businesses are yet to address this issue at senior management and Board levels. Learning how to utilise digital in your business has the potential to raise your competitive edge, increase staff satisfaction, raise productivity levels and ultimately increase your social impact. This learning approach, we believe, is the single most efficient way to become a digital leader and to fast track your knowledge.

The Digital Leadership Programme is provided in two Somerset locations, choose from:

Monks Yard, Horton Cross Farm, Horton Cross TA19 9PT – starting Monday 1st July 2019

Register here: <https://bit.ly/2WOz6wq>

Williton Pavillion, Robert Street, Williton, Taunton TA4 4PG – starting Tuesday 2nd July 2019

Register here: <https://bit.ly/2WLE6BZ>

Purposeful Business: Balancing Profit and Principles
Real Ideas Organisation
18 July 2019

Are you trying to understand the impact and implications of shifting business trends and stay ahead of the game? Are you looking for sustainable approaches to improving positivity and productivity in your business? This exclusive one-day workshop, hosted by the Real Ideas Organisation, will bring together practical activities, inspiration from guest speakers, and experts in ethical business to help you learn, debate and create a purpose-driven model that works for you.

This workshop will be run on 18 May from 8:15am – 2:00pm, with an optional additional 1-to-1 workshop from 2:00pm – 4:00pm at the Red Brick Building, Glastonbury and will include a free breakfast and lunch. Register here:

<https://bit.ly/2VQsYYi>

This Programme and these workshops are funded by the Enhance Social Enterprise Programme which provides a minimum of 12 hours fully funded business support to social enterprises in Somerset and Devon. For more information about the Enhance Social Enterprise Programme and to register for support visit the website:

<https://bit.ly/2CdIlcS>

For more information about the Enhance Social Enterprise Programme, and to register visit <http://www.devon.cc/ese>



The Heart of the South West Enhance Social Enterprise Programme is receiving up to £1,053,610 of funding from the England European Regional Development Fund (ERDF) as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Ministry of Housing, Communities and Local Government is the Managing Authority for ERDF. Established by the European Union, ERDF funds help local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.